

2021 F2D Spring Showcase Order Forms

PROGRAM BOOK ADS

Fit to Dance Studio is pleased to once again offer students, parents and local businesses the opportunity to be part of "CELEBRATE" Spring Showcase's Program Book.

In addition to your own messages and ads, the Program Book will contain performance order for each show, a special message from Fit to Dance Studio, and other features. But it is only with your help that we can make these program books possible which is why

we are requesting that each student sell or purchase AT LEAST ONE of the following:

- 1) Advertising space to a business in the area (see attached form)
- 2) A Student Spotlight ad and/or Friends & Family listings (see attached form)

All money collected will be put toward the printing and distribution of the program book. We hope this will become a favorite recital tradition for your family that students can look back on in years to come!

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**RETURN BOTTOM PORTION WITH PAYMENT
(FORMS & PAYMENT MUST BE SUBMITTED BY May 22nd, 2021):**

Student's Name: _____ Class: _____

ADS
 Business Ads sold: # _____ ads at total \$ _____ (use attached form; make copies for multiple ads)
 Student Spotlight Ads: # _____ ads at total \$ _____ (use attached form; make copies for multiple ads)
 "Friends" listings sold: # _____ x \$5.00 = \$ _____ (use attached form)

Payment will be accepted by Cash or Check (made payable to "Fit to Dance Studio").
Total: \$ _____ Paid by: Check/Cash _____ Venmo @FittoDance-Studio _____

F2D Employee initials: _____

Fit to Dance Studio's 2021 Program Book - Business Ad

Sell ad space in your program book to local businesses! This allows local businesses a chance to advertise to dance students, as well as their friends and family and patrons of our recital.

(One business per form! Please feel free to make copies of this form to sell to additional businesses)

Ad Size:

- Back Cover (\$100.00)
- Inside Front Cover (\$75.00)
- Inside Back Cover (\$75.00)
- Full Page (\$50.00)
- Half Page (\$35.00)
- Quarter Page (\$25.00)
- Eighth Page (\$15.00)

Business Information:

Company Name: _____

Contact Name: _____ Contact Phone: _____

Address, City, State, Zip: _____

Student's Name: _____

Ad Copy:

Black & white JPG ads should be e-mailed to info@fit2dancestudio.com by May 22nd, 2021.

Please use Subject Line "Business Ad / [Company Name] / [Student's Name]"

Special Instructions:

Payment can be made by check, payable to Fit to Dance Studio.

RECEIPT: Fit to Dance Studio's 2021 Spring Showcase Advertising Program Book

Date: _____

Company Name: _____

One ad in the size of _____ has been submitted at a cost of \$_____.

Your support of the students of Fit to Dance Studio is greatly appreciated!

Fit to Dance Studio's 2021 Program Book – Student Spotlight Ad

Create a tribute to your student in text and/or photos! To increase efficiency please consider emailing your student spotlight ad text as well as your photo to info@fit2dancestudio.com no later than May 22nd, 2021.

(One spotlight ad per form! Please make copies of this form for additional spotlights.)

Student Name: _____

Ad Size:

___ Full Page (\$40.00) – 2 photos, 1 - 4 sentences

___ Half Page (\$20.00) –1 photo, 1 - 2 sentences

___ Quarter Page (\$10.00) – 1 photo and 1 sentence

Ad Copy:

___ We choose to include a dance photo from our 2021 student dance photo shoot

___ We will be emailing a jpg photo from another source with Subject Line “Ad Photo / [Student’s Name]”

*Student’s names will be included with each ad. To include additional messages of encouragement or support, please fill in below:

“Friends & Family” Listings

Collect “Friends & Family” listings from your friends, family and neighbors!

Each listing costs \$5.00 and may include a message of no more than 60 characters (including spaces). Students names are already included with all Friends & Family Listings. These messages will be reviewed for content and/or excessive length prior to publishing and may be edited. You may use additional paper if submitting more than 5 listings. To increase efficiency, please consider emailing your student’s friends’ listings to info@fit2dancestudio.com no later than May 22nd, 2021.

Example: Congratulations on a great first year! Love, Grandma & Grandpa

Student’s Name: _____

1. _____
2. _____
3. _____
4. _____
5. _____